

CODENAME
PARADISE



The Assetz Design Philosophy.

Quiet luxury



An approach rooted in restraint, quality and intention.
At Assetz, it is a natural expression of how we build.

Effortless, understated, intentional.

Timeless



Architecture

Designs that remain relevant beyond trends.

High quality materials



Quality

Superior substances chosen for their beauty and longevity.

Refined minimalism



Design

A philosophy of simplicity carried through every touch point.

Calm sophistication



Atmosphere

An ecosystem where simplicity translates across materials, proportions and intentions.

Tucked within Hennur’s discreet charm,
a new living experience is taking root.
A sanctuary of exclusive villaments shaped
by refinement and tranquillity.

This isn’t just where you live, it’s where
you belong.

Welcome to CODENAME PARADISE.

YOUR GREEN. YOUR SKY.

Where exclusivity is intentional.



Yours, by design.

At Assetz, design begins with you. Not as an afterthought, but as the starting point. Every space, sequence and system is shaped around how you live.

From the way you arrive, to the way you gather, rest and grow. This is how **Your World** takes form.

Your Neighbourhood

Homes, open landscapes, amenities and your shared spaces come together to form a universe of your own.

Your Arrival

The journey home is designed as a seamless, intuitive glimpse of the life within.

Your Location

Well-placed, well-connected and future-ready — keeping you close to what matters.

Your Personal Space

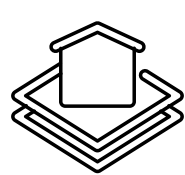
Thoughtfully proportioned homes with generous layouts, Luxury Terrace Balconies, private gardens and efficient planning that lets life breathe.

Your Carbon-Healing Home

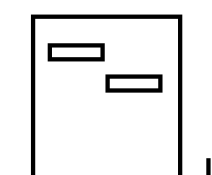
Design that gives back — integrating sustainability, efficiency and long-term wellbeing.

Your neighbourhood

An elegant combination of quietude and community — designed for intentional living.



~8
Acres



188
Units



4 BHK luxury villaments. 4 villaments per cluster.

An exclusive world where the like-minded
live, grow and thrive together.



Your master plan.



1. Entry/Exit

2. Swimming Pool

3. Pergola Seating

4. Kids' Play Area

5. Senior Citizens’ Park

6. Maze Garden

7. Amphitheatre
8. Outdoor Gym

9. Yoga Deck

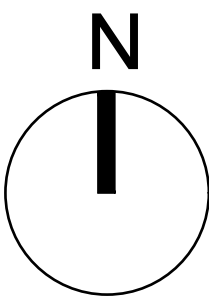
10. Padel Court

11. Pickleball Court

12. Tennis Court

13. Net Cricket

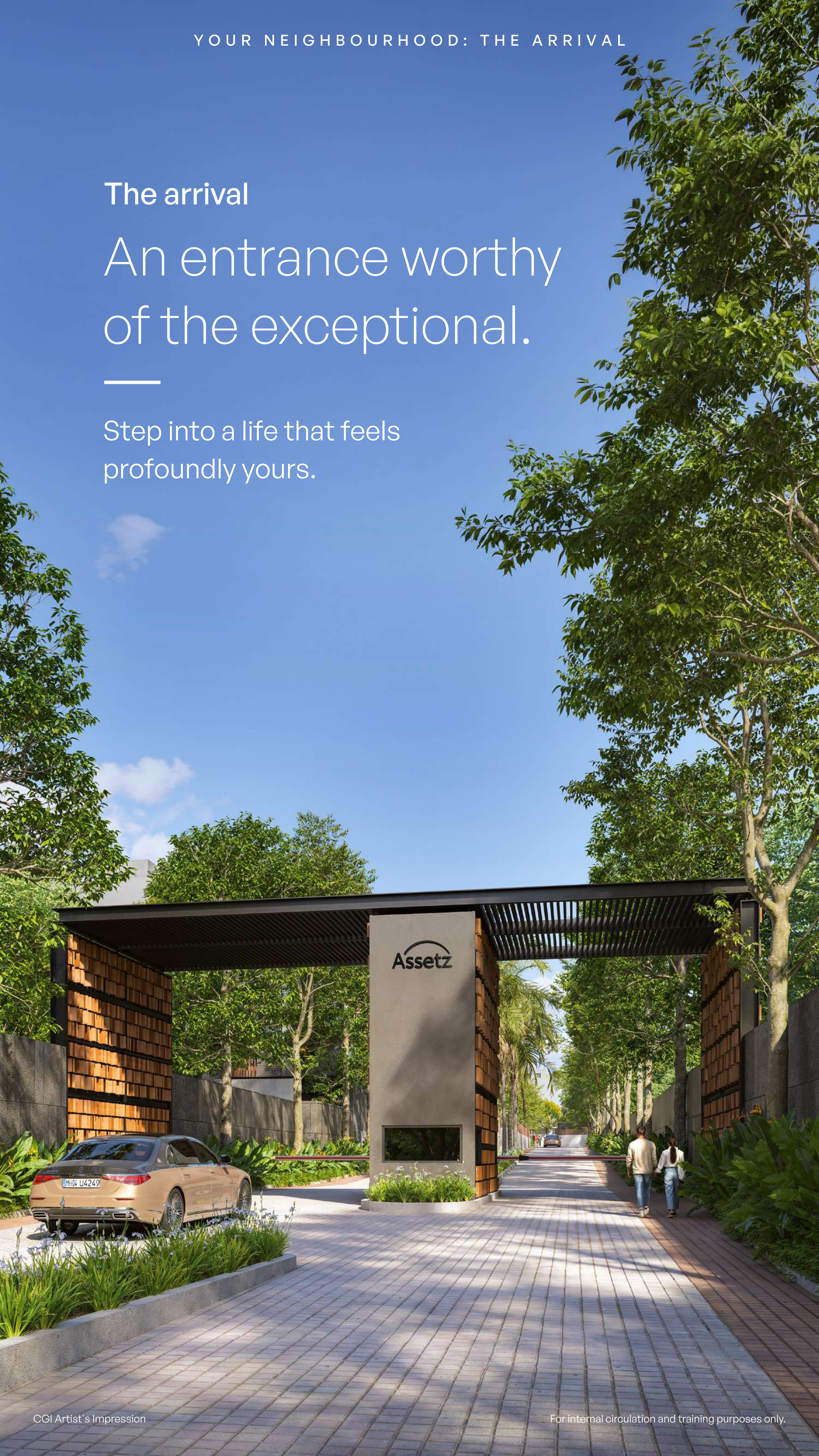
14. Party Lawn



The arrival

An entrance worthy
of the exceptional.

Step into a life that feels
profoundly yours.

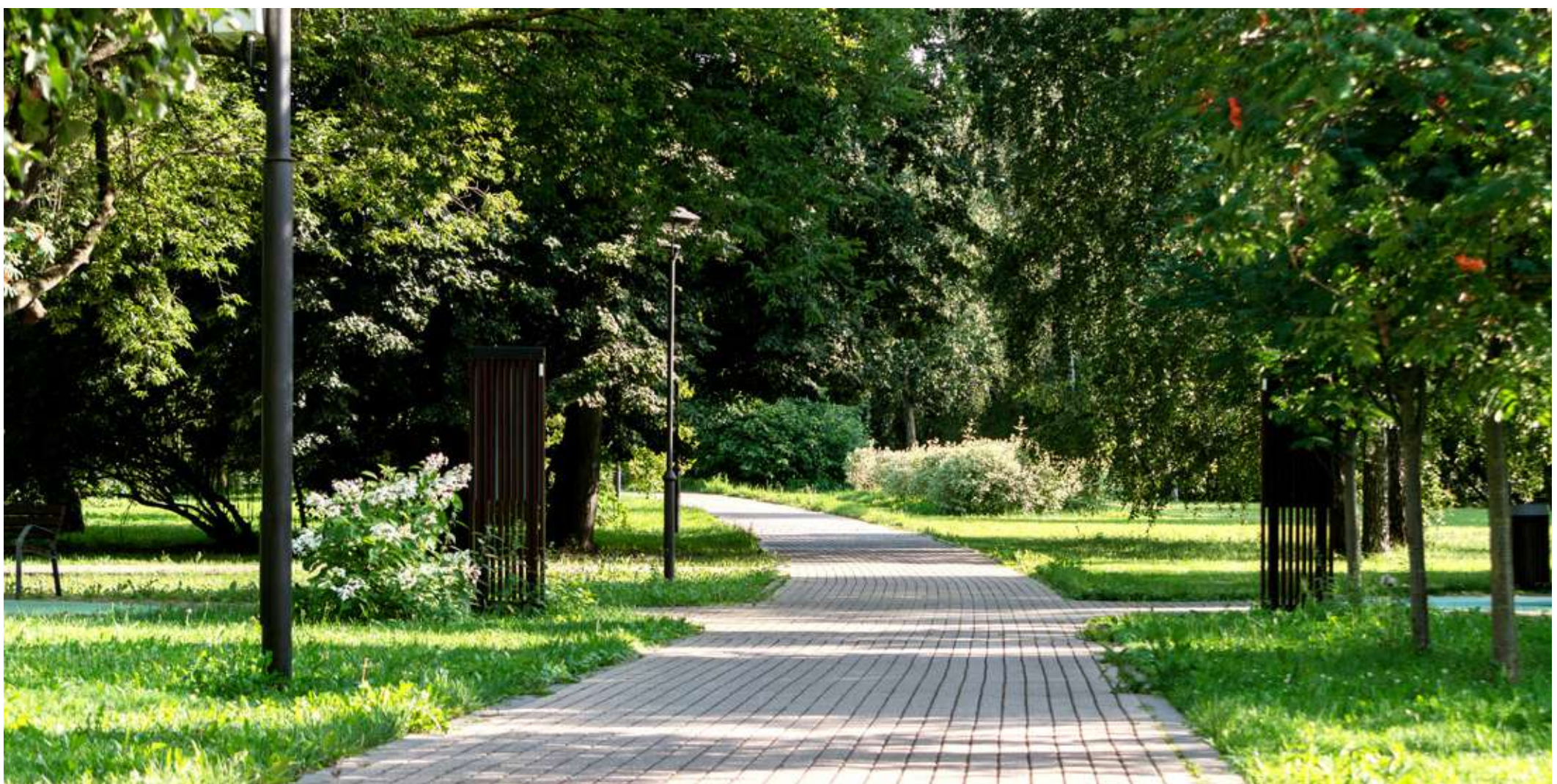
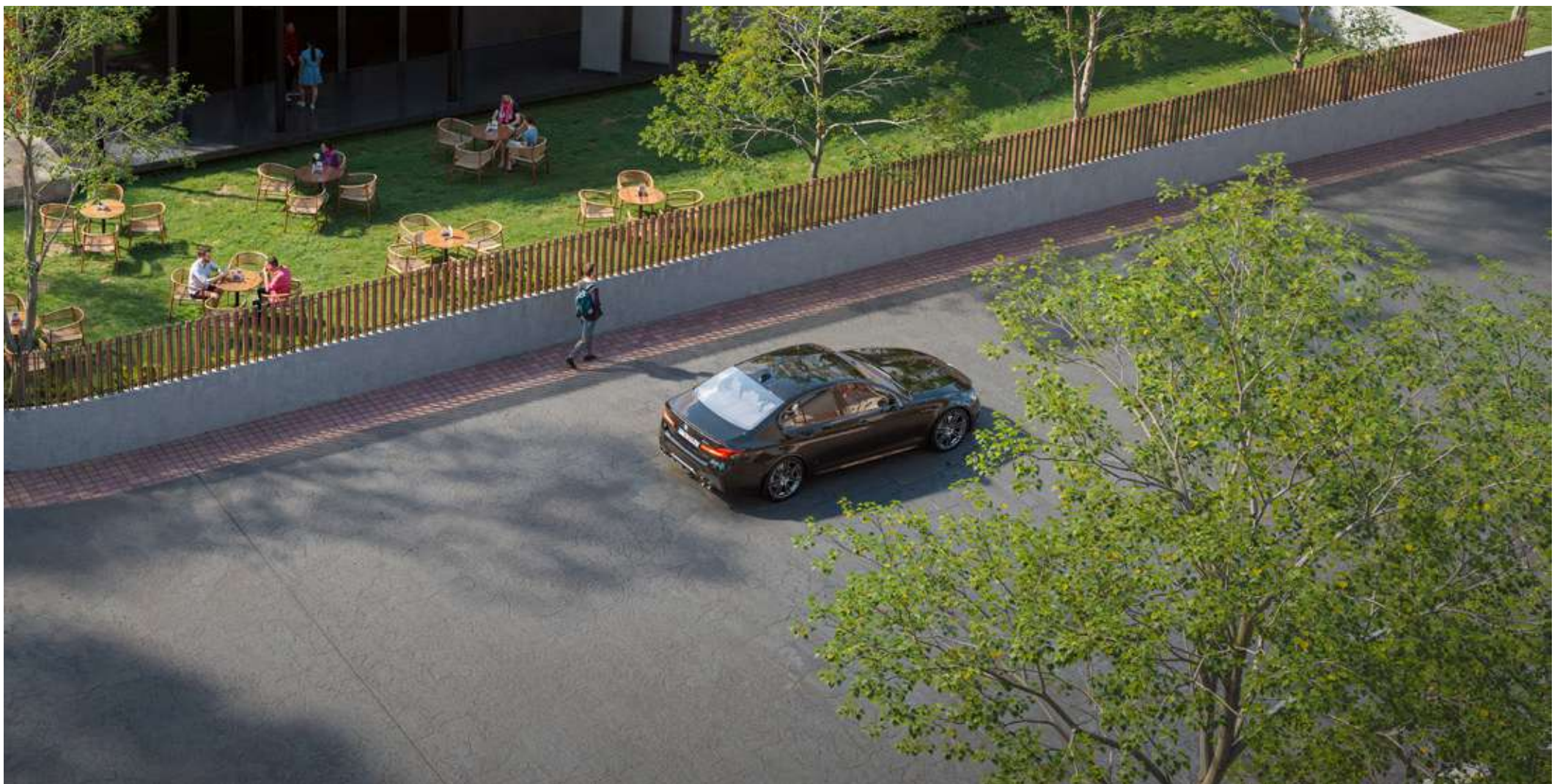


Life, unbound.

Thoughtfully landscaped greens,
wide walkways and open-access
spaces — empowered by intention
and elegance.



Designed for ease.



Efficient traffic management

Pedestrian-friendly walkways

The amenities

The ~18,000 sq. ft. clubhouse.

Where leisure, wellness and connection
come together in a timeless symphony
of intimate luxury.



25+ world-class amenities.

Early mornings that begin with a walk or a quick workout. Evenings spent unwinding by the pool. Unplanned conversations that turn into lasting friendships. A quick game that becomes a weekly ritual.

A world designed to hold the many ways you choose to live.



10+ sports facilities.

Plus a host of amenities intentionally curated to nurture the body, mind and soul.



Padel Court

Pickleball Court

Tennis Court

Net Cricket

Billiards Room*

Pool Table*

Indoor Gym*

Outdoor Gym

Badminton Court*

Indoor Games Room*

Table Tennis*

& More

Unexpected luxuries

The temperature-controlled pool.

The exclusive party lawn.

The ever-fresh maze garden.



Your location

Positioned for privilege.

Home to some of the best educational institutions, healthcare facilities, industrial corridors and premium residential communities, the skyline of Hennur is all set to be etched with sophisticated elegance.



Yelahanka

24 minutes



K. R. Puram Railway Station

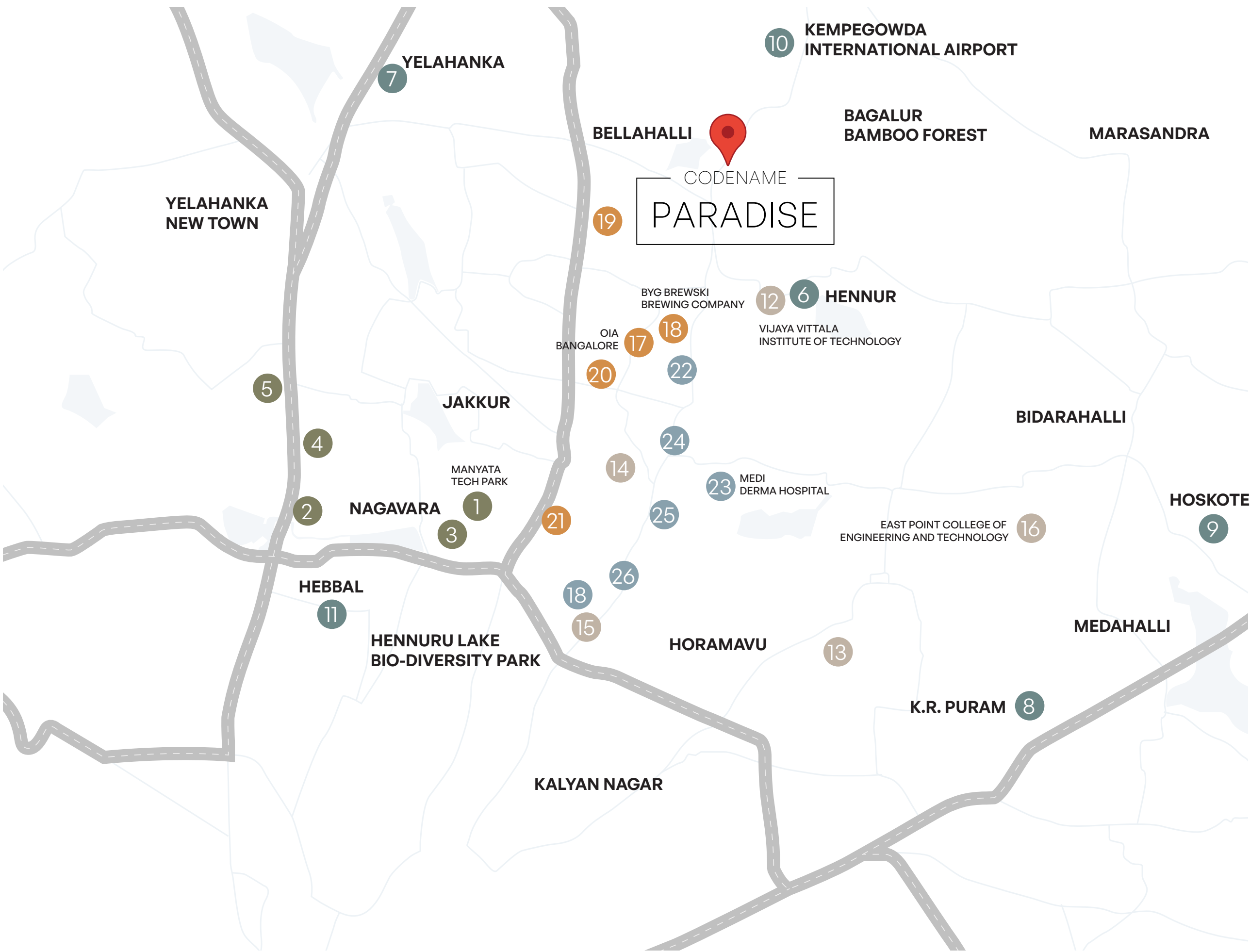
30 minutes



Kempegowda International Airport

35 minutes

At home in Hennur.





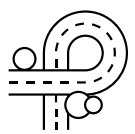
IT PARKS

- 1 Manyata Tech Park
22 minutes
- 2 Kirloskar Business Park
28 minutes
- 3 Karle Town SEZ
28 minutes
- 4 Brigade Magnum
30 minutes
- 5 L&T Tech Park
30 minutes



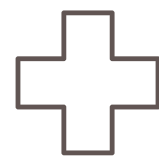
LEISURE

- 17 Oia Bangalore
8 minutes
- 18 Byg Brewski Brewing Company
10 minutes
- 19 Bharatiya Mall of Bengaluru
14 minutes
- 20 Machaxi Hermes Global Sports Centre
16 minutes
- 21 Elements Mall
22 minutes



CONNECTIVITY

- 6 Hennur
2 minutes
- 7 Yelahanka
24 minutes
- 8 K. R. Puram
32 minutes
- 9 Hoskote
34 minutes
- 10 Kempegowda International Airport
35 minutes
- 11 Hebbal
35 minutes



HEALTHCARE

- 22 New Life Speciality Hospital
6 minutes
- 23 Medi Derma Hospital
10 minutes
- 24 Goodwell Multi Speciality Hospital
11 minutes
- 25 Cratis Hospital
17 minutes
- 26 Sparsh Hospital
22 minutes



EDUCATION

- 12 Vijaya Vittala Institute of Technology
1 minute
- 13 VIBGYOR High School
18 minutes
- 14 Kristu Jayanti (Deemed to be University)
18 minutes
- 15 Indian Academy Pre-University College (PUC)
24 minutes
- 16 East Point College of Engineering and Technology
27 minutes

YOUR PERSONAL SPACE

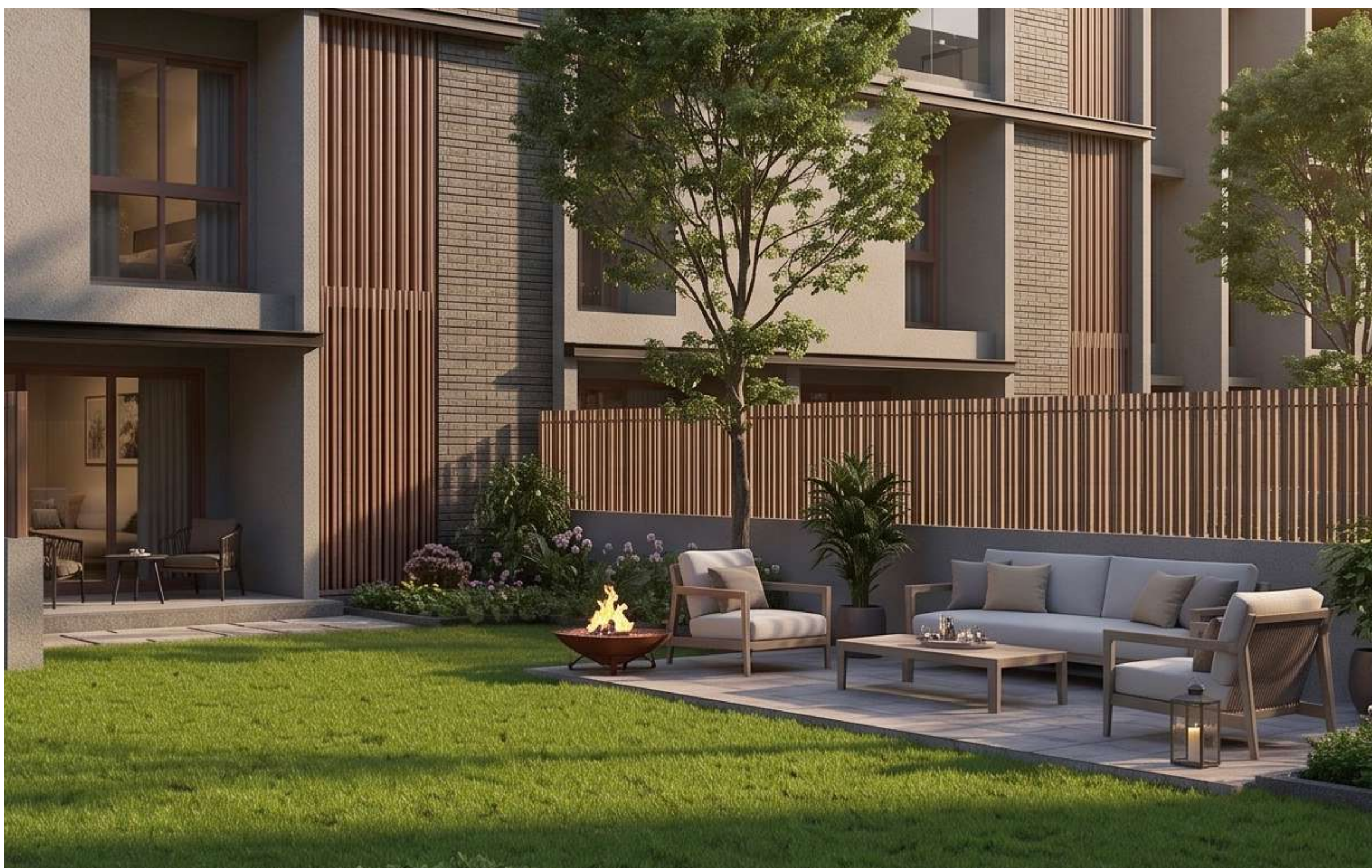
Your personal space

Luxury Terrace Balconies up to 26'9" x 8'10"

Crafted for privacy and exclusivity.
Your front-row seat to the seasons of life.



YOUR PERSONAL SPACE



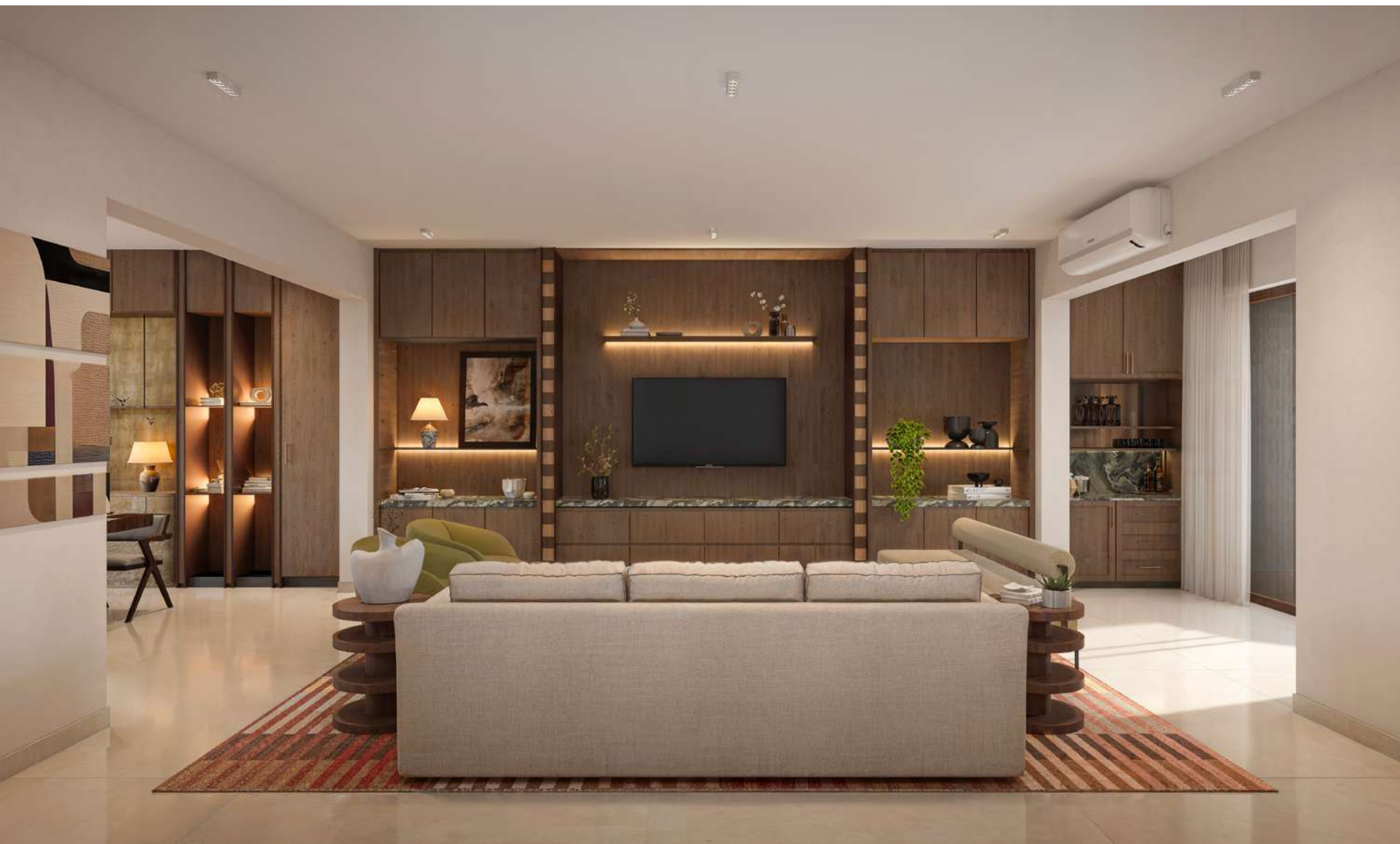
Up to 2150 sq. ft.
private gardens for
ground floor villaments.

Your personal pocket of
green — where tranquillity blossoms.

YOUR PERSONAL SPACE

~82%
carpet area efficiency.
(RERA+Balcony+1/3rd of dedicated open space/SBUA)

Elegance born of efficiency —
for homes that feel larger than life.



Textures of refinement.

Living and Bedroom.



Bathroom.



YOUR PERSONAL SPACE

Designed for privacy.

A study in elegant restraint — where every detail breathes exclusivity.

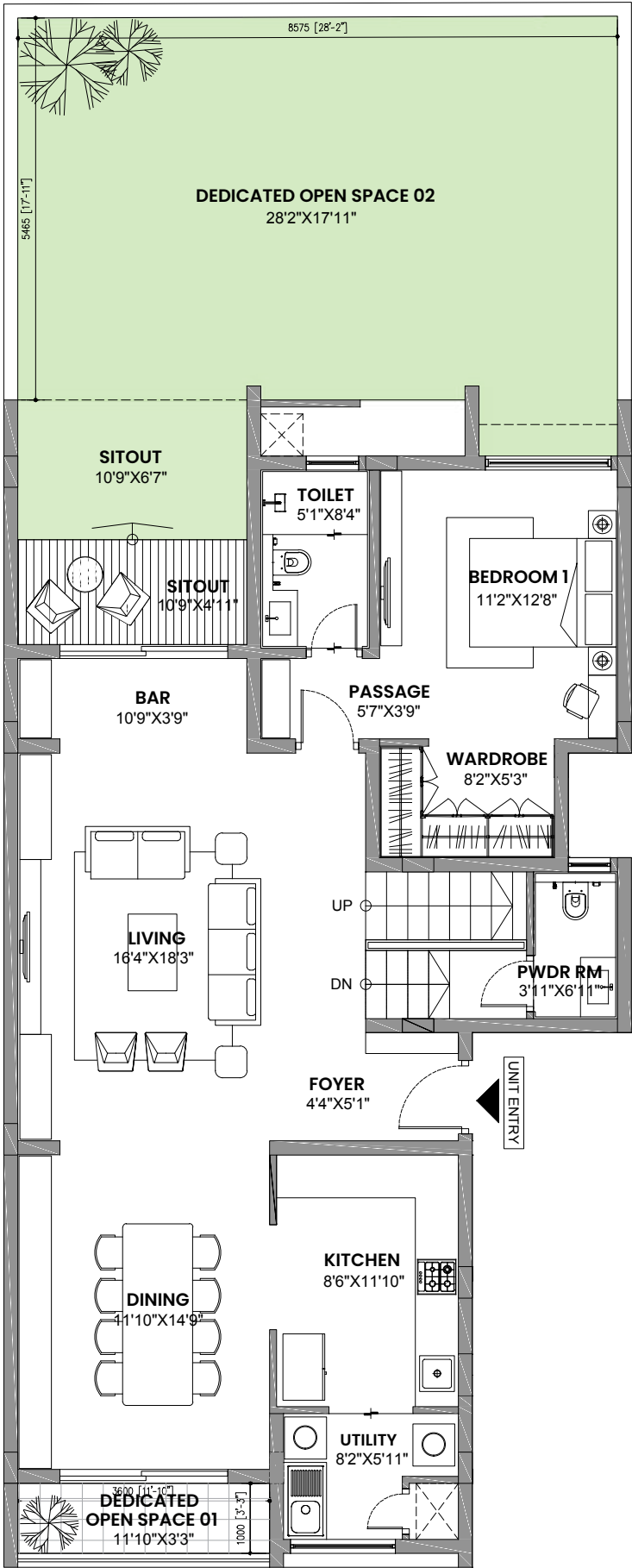


YOUR PERSONAL SPACE

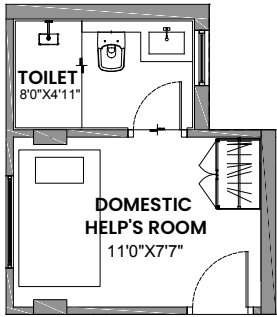
TYPE 01
Garden Units

2652.21 Sq. Ft
TCA (RERA+Balcony+1/3rd of
dedicated open space/SBUA)

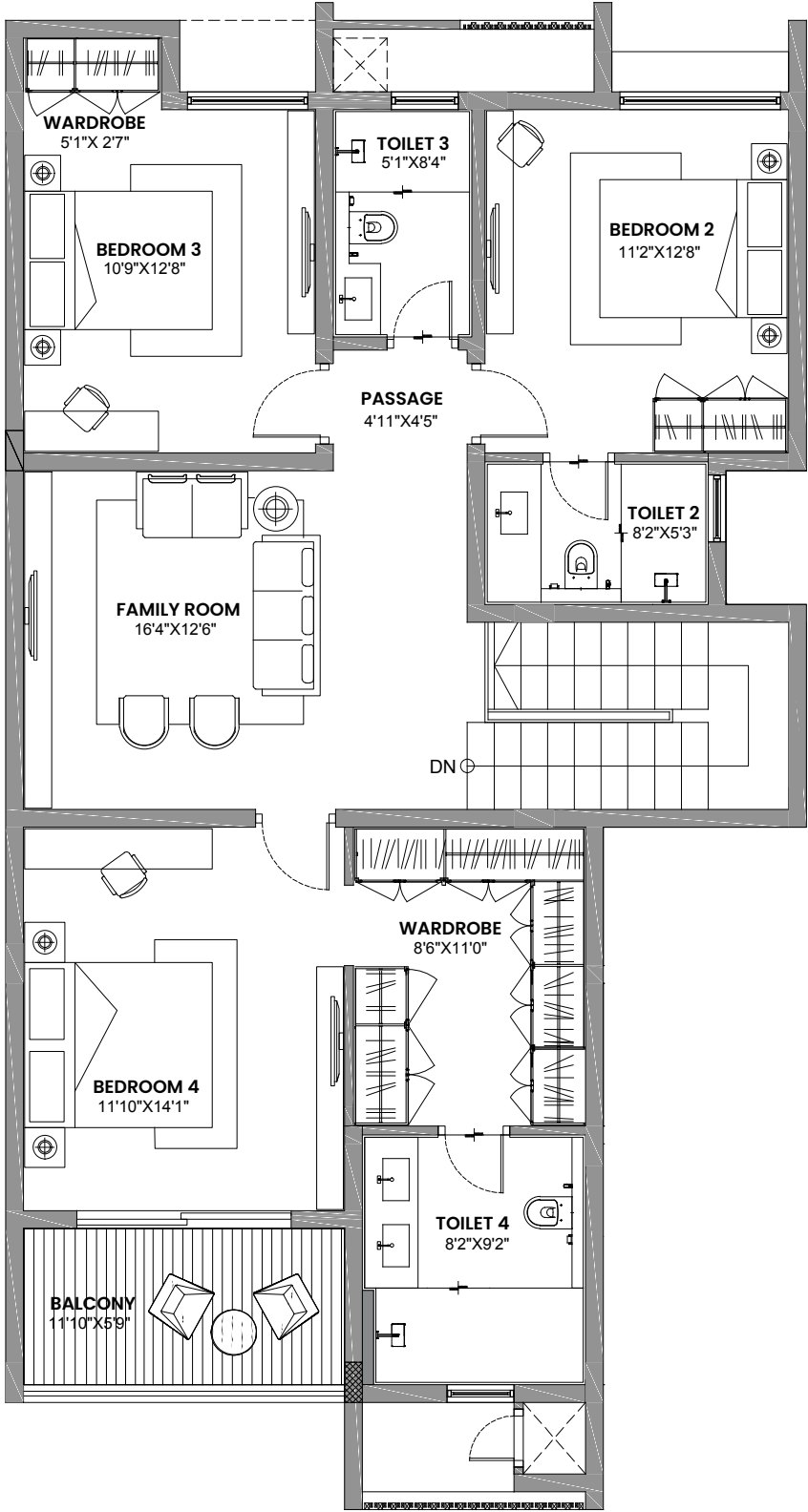
3259 Sq. Ft.
SBUA



GROUND FLOOR

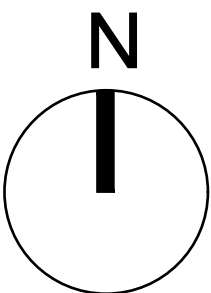


BASEMENT FLOOR



FIRST FLOOR

Description	Area
Carpet area as per RERA	2263.97 Sq. Ft.
Balcony area	198.91 Sq. Ft.
1/3 rd of dedicated open space - 568 Sq. Ft.	189.33 Sq. Ft.
Total carpet area	2652.21 Sq. Ft.
SBUA	3259 Sq. Ft.
Efficiency (RERA+balcony+1/3 rd of dedicated open space/SBUA)	81%

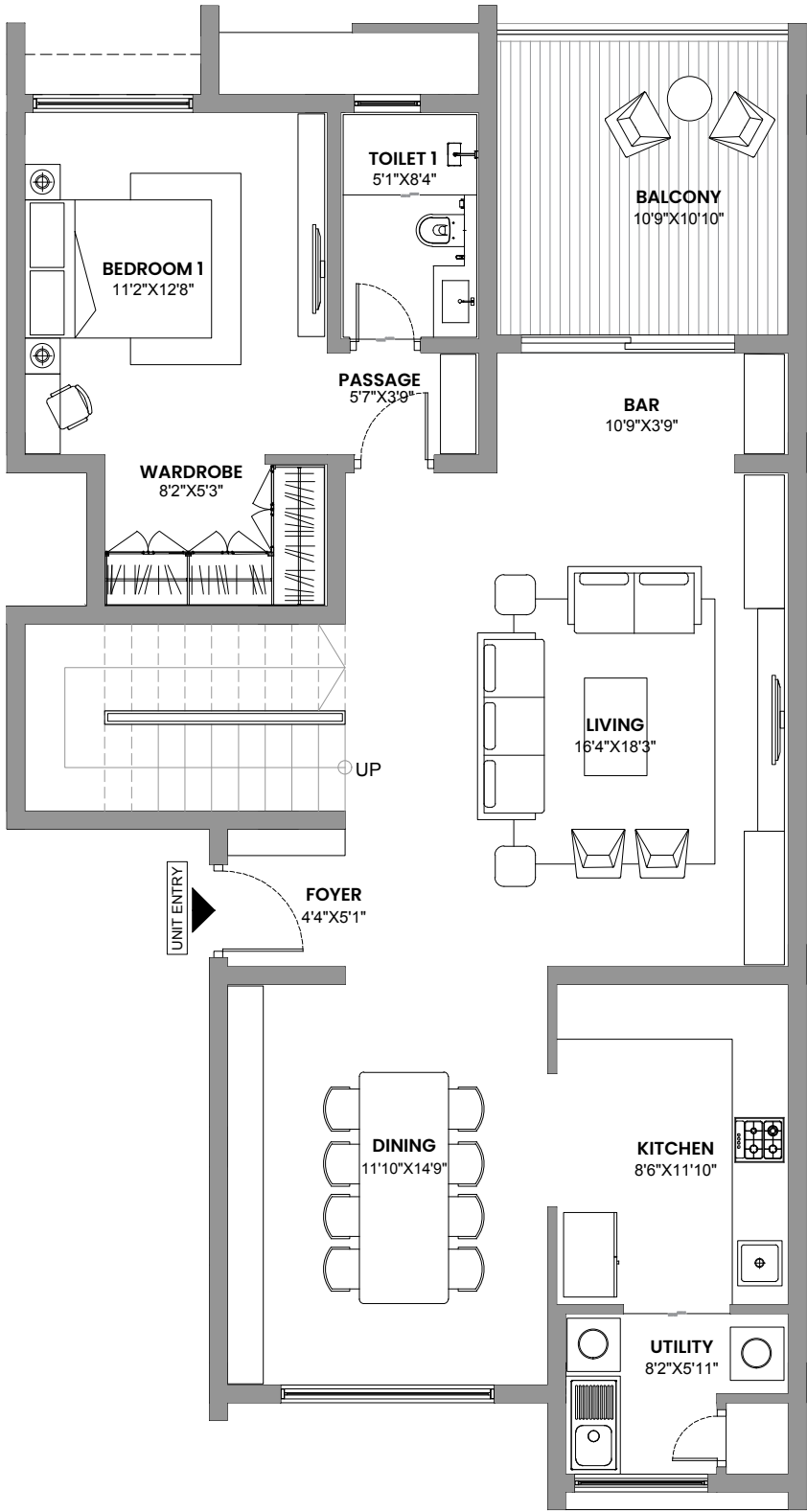


YOUR PERSONAL SPACE

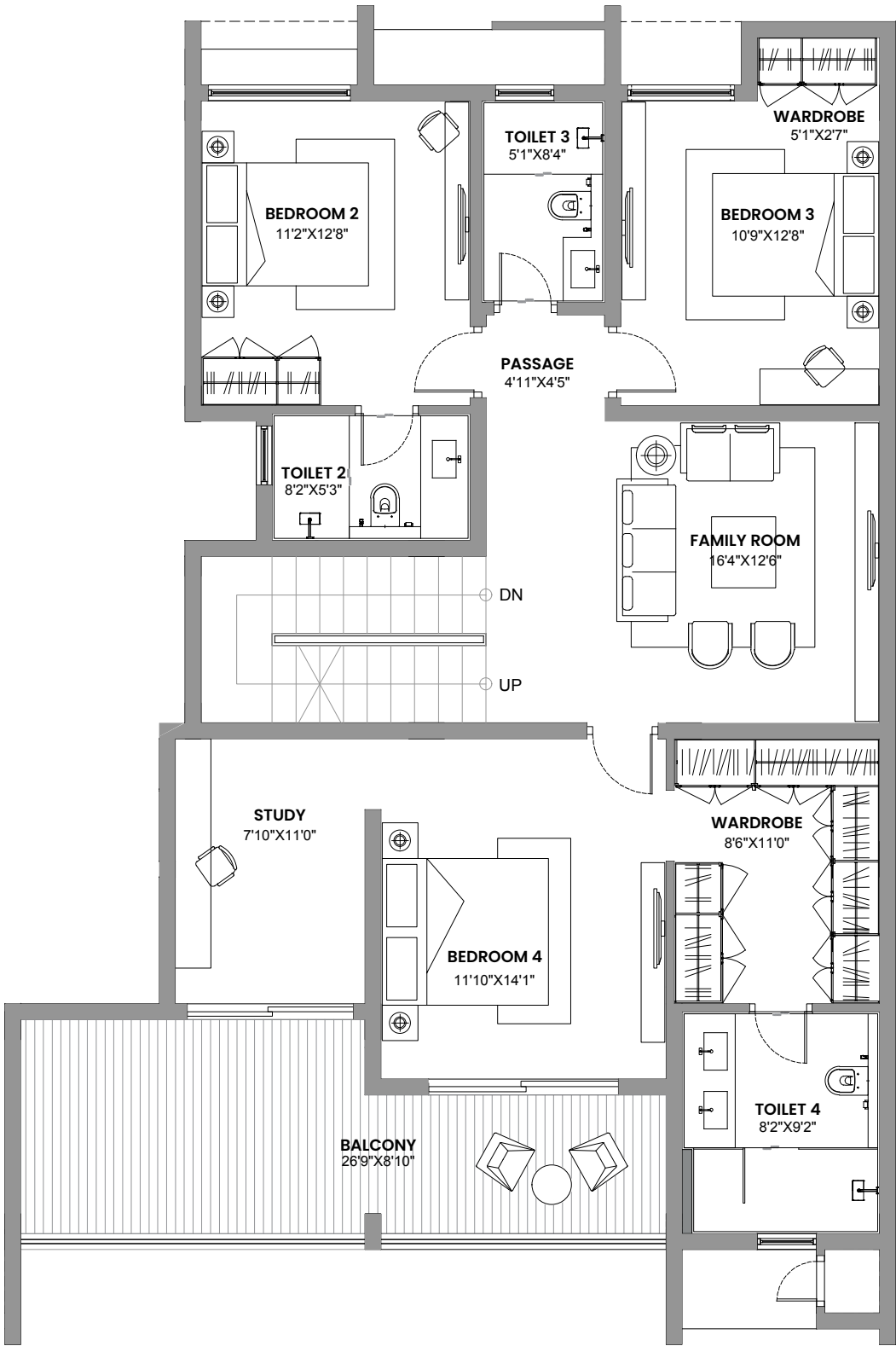
TYPE 02
Open Terrace Units

3215.17 Sq. Ft.
TCA (RERA+Balcony+1/3rd of
dedicated open space/SBUA)

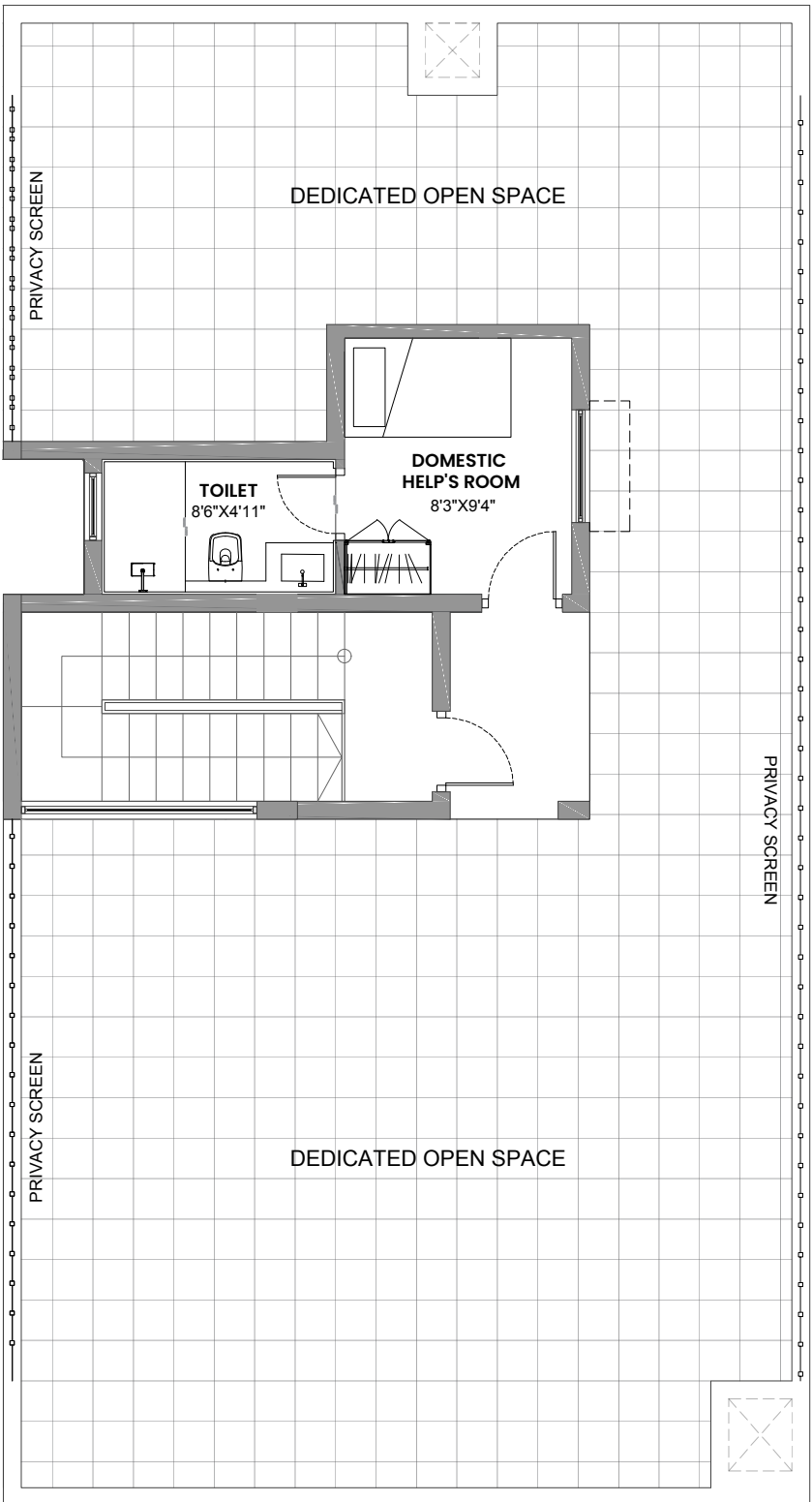
3944 Sq. Ft.
SBUA



SECOND FLOOR

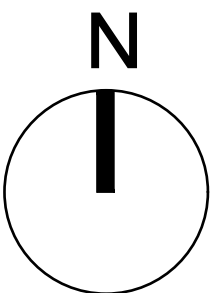


THIRD FLOOR



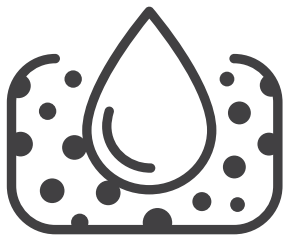
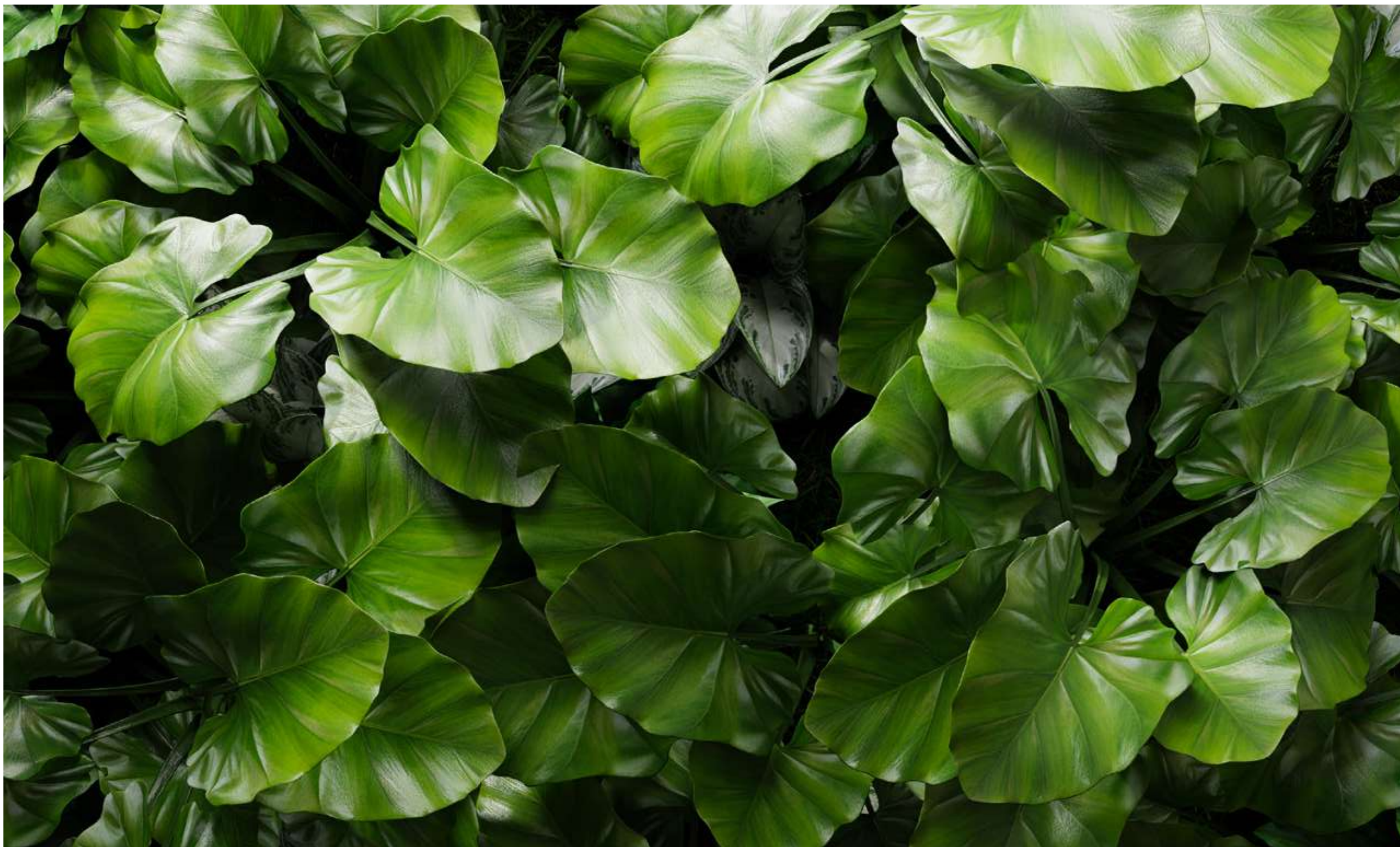
FOURTH FLOOR

Description	Area
Carpet area as per RERA	2469.88 Sq. Ft.
Balcony area	338.85 Sq. Ft.
1/3 rd of dedicated open space - 1219.44 Sq. Ft.	406.44 Sq. Ft.
Total carpet area	3215.17 Sq. Ft.
SBUA	3944 Sq. Ft.
Efficiency (RERA+balcony+1/3 rd of dedicated open space/SBUA)	82%



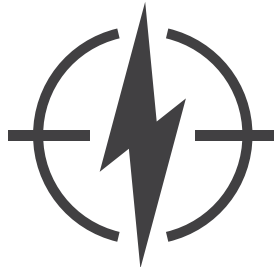
Inspired by Earth, the original artist.

Our pact with the planet—crafting
an opulent legacy while ensuring
a flourishing future for us all.



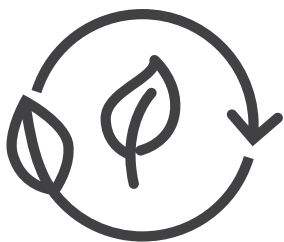
SPONGE EFFECT

Designed to utilise
every drop of rain water.



SMART POWER

Efficient utilisation
of renewable sources.



ZERO OUT

Waste management
at source.



CLIMATE CAPSULE

Higher green cover
for lower temperatures.

The Assetz Journey.

50+ Projects

Residential & Commercial



23,000+ Units

Delivered, Active & Future Inventory

50+ Mn. Sq. Ft.

Completed, Active & Planned Developments



600+ Acres

Acquired and/or Partnered

Assetz Group is built on a commitment to doing things differently — and doing them meticulously. From the first line of a master plan to the last detail in a lobby, the brand is defined by discipline, integrity and an almost obsessive pursuit of better — better design, better layouts, better long-term value, better living.

Every Assetz project aims to craft elevated living experiences where architecture, landscape, sustainability and community come together with intention — designing a life that feels effortlessly premium.

It is luxury that does not shout, but lingers — in how a home breathes, how spaces flow and how residents feel held by their environment year after year.

Shot on location.





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